The F-O-I-D Model



The F-O-I-D Model for Asking Questions – Fact, Opinion, Importance, and Do

The sequence of the types of questions is important for leading participants through learning to application. Consider writing F-O-I-D questions into your Facilitator Guide as a plan for approaching the topic and the questions you would like to ask in a learning event.

Type of Question	Description	Example
Fact	What are the facts? These are questions based on who, what, where, and so forth. Many people are selective listeners, so the "fact" questions get everyone back on the same page.	"What resources did you use during the Part 1: Fundamentals experience?"
Opinion	What are your observations or insights? When you ask for an opinion from participants, everyone has an opinion. Participants take ownership of the material.	"What has been your favorite part of the workshop? What has been challenging for you?"
Importance	What is important or significant and why? What is the one thing that is really making a difference for participants? Now, participants really own the material.	"What has been the most valuable aspect of becoming a master trainer?"
Do	What will we do next? We need to lead participants to this step because they may not come here on their own. This helps participants look beyond the training to application.	"How do you plan to apply your learning?"